



*Who will get the Pony & Buggy?
A Christmas Gift By Keith-O'Brien Co.*

The Greatest, Most Interesting Shopping Center in Salt Lake Is Keith-O'Brien's!

Thousands--tens of thousands, crowd the spacious aisles daily, and the Floor Below it's a stirring scene. ¶ We have made the hit of the season--heard on every side--because of the beautiful Christmas goods; because we carry the largest assortment of toys in the city--especially dolls.

Xmas Suggestions in Shoe Section.

- 85 cts Women's leggins, worth \$1.25.
65 cts Misses' and children's leggins.
65 cts Women's and misses crochet slippers, all colors, worth \$1.00.
65 cts Women's Turkish slippers.
50 cts Infants' booties and shoes, all colors and designs.
\$1.50 Children's rubber boots. (Make the little fellows happy.)
\$1.75 Some bargains in MEN'S SLIPPERS, all leathers.
\$2.25 Men's slippers--walrus, seal--in tans, blacks, all the newest leathers and styles.

Attractive Presents for Men.

Mothers, sisters and young ladies who want to give him an appropriate remembrance, will find tempting gifts in the Men's Section.

SMOKING JACKET. FINE MUFLERS.
HANDSOME CHRISTMAS NECKWEAR.
HANDKERCHIEFS IN ASSORTMENT.
FANCY SUSPENDERS. STICK PINS.
GLOVES. NIGHT SHIRTS.
BATH ROBES, ETC., ETC. SUIT CASES.
UMBRELLAS. HOSIERY. SLIPPERS.

Christmas Millinery Specials.

- Untrimmed velvets, dressed shapes, values up to \$4.00, for 95c
Untrimmed felts, dress shapes, values up to \$3.00, for 45c
Trimmed dress hats, values up to \$7.00, for \$4.95

Friday and Saturday Sale Blankets, Robes, Comforts and Linens.

200 GERMAN ROBE BLANKETS, size 72x84.
\$2.50 grade for \$1.65
\$3.00 grade for \$1.95
\$3.50 grade for \$2.25

500 YARDS GERMAN ROBE FLANNEL.
50c grade for 37 1/2c yard
25 DOWN COMFORTS, size 72-84.

\$6.50 grade for \$4.75
\$10.50 grade for \$8.00

\$5000 worth of Japanese drawn work, Cluny, Doilies, Battenberg Scarfs, Squares and Doilies--at a reduction of nearly 1/2 price.

JAPANESE LINENS.

Size 6x6, 25c grade for 12 1/2c
Size 9x9, 35c grade for 25c
Size 12x12, 50c grade for 35c
Size 18x18, 95c grade for 50c
Size 24x24, \$1.50 grade for 85c
Size 30x30, \$2.00 grade for \$1.25
Size 18x45, \$2.00 grade for \$1.25
Size 18x54, \$2.50 grade for \$1.50

HAND MADE FRENCH BATTENBERG.

Size 9x9, 25c grade for 12 1/2c
Size 12x12, 50c grade for 25c
Size 18x18, 85c grade for 50c
Size 30x30, \$2.75 grade for \$1.50
Size 36x36, \$4.50 grade for \$2.50

CLUNY DOILIES.

Size 6x6, 50c grade for 25c
Size 9x9, 75c grade for 37 1/2c
Size 12x12, \$1.00 grade for 59c
Size 20x20, \$3.00 grade for \$1.75

SPECIAL.

HAND MADE CLUNY TABLECLOTHS.

Size 72x72, \$75.00 grade for \$45.00
Size 90x90, \$125.00 grade for \$75.00

FINE HEMSTITCHED HUCK AND DAMASK TOWELS.

65c grade for 50c
85c grade for 65c
\$1.00 grade for 75c
\$1.50 grade for \$1.00

50 ODD CLOTHS. FINE IRISH DOUBLE DAMASK.

Size 2 yards square.
Value \$5.00 each for \$3.00

We limit the above to one cloth to a customer.

Silk Waists and Scarfs for Xmas

Our Fancy Silk stock divided into two lots, and priced for economical Xmas shopping, FRIDAY, SATURDAY AND MONDAY. ONE LOT--4 and 4 1/2 yard Waist Patterns in a big variety of colors and styles. Choice, each--

\$2.95

ANOTHER LOT--Equally well assorted, and containing values up to \$2.25 a yard. Beautiful French and Swiss goods, 4 and 4 1/2 yard patterns. Choice--

\$3.95

Crepe de Chene Neck Scarfs

Persians, floral designs, dots and plain colors. A beautiful collection to select from, at, each--

\$2.45, \$1.69 and \$1.19

Nothing will be more appreciated than any ebony or fox wood Toilet Set. Prices from 95c to \$22.45

**STORE WILL BE OPEN
TONIGHT**

Do not tarry--put it off no longer. . . . Avoid the great rush of Saturday and Monday. . . . The days are drawing to a close--the mighty rush is on.

FORENOON SHOPPING IS THE SOLUTION!

Bracelets--This Season's Newest Novelty. Our Entire Stock Reduced One-Fourth. Values from 25c to \$25.00